

# Hi, I'M RISHI PATEL.

I love to solve business problems using intelligent strategies, cutting-edge technology, & beautiful design.



## THE 411

From complex e-commerce website builds, to quick-yet-effective brochure designs, to large multi-month direct mail campaigns - no where will you find one resource that is ready to help you quite as completely as I can.

**Let's talk about your project!**

## EXPERIENCE

- » Foodservice/Hospitality
- » Manufacturing
- » Healthcare
- » Real Estate
- » Nonprofits
- » Consumer Goods
- » Professional Firms
- » Personal Branding

## 5 REASONS TO HIRE ME



### EXPERIENCE

I have completed over 600 projects over a span of 8 years - all geared towards helping small to mid-size businesses grow.



### COMMUNICATION

My vast experience has taught me the importance of concise, frequent communication.



### VERSATILITY

My skill set ranges from marketing strategy to visual design to web development. You can be sure that few people can understand "big picture" marketing like I can.



### ATTENTION-TO-DETAIL

A keen attention-to-detail means that your project gets done correctly the first time.



### SPEED

I work fast. In most cases I've been there, done that -which means that you benefit from fast project completions and less billable hours.

## SKILLS + EXPERTISE

### CREATIVE

- Branding Strategy
- Web Design
- Print Design
- Copywriting
- Identity Design
- Typography
- UX/UI

### TECHNICAL

- PHP
- HTML5
- Analytics
- WordPress
- Javascript
- CSS
- SQL
- Office
- Adobe Creative Cloud

### MARKETING

- Search Engine Optimization
- Google AdWords
- Direct Mail Marketing
- Project Management

## AWARDS + AFFILIATIONS

Art Directors' Club, Member  
AIGA, Supporting Member

Google AdWords Certified  
One Club Creative Boot Camp, Mentor & Judge

Austin Young Chamber, Elite Member

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